

REPORT of the event on 15-10-2025 on Emerging Careers in Commerce & Management

The Human Capital Development Centre (HCDC) of Veeranari Chakali Iyamma Women's University, Koti, organized an insightful seminar on “Emerging Careers in Commerce and Management” to guide students on future-ready skills and evolving career opportunities. The programme began with opening remarks by **Dr. Madhuri, Director, HCDC**, who outlined the objectives of the session, followed by an address by **Dr. Sabiha**, Head, Department of Commerce and Business Management, who highlighted the growing relevance of commerce and management careers, the importance of communication skills, and academic collaboration with institutions like **ICFAI Business School (IBS)**.

The keynote address was delivered by **Prof. G. Madhavi, IBS**, who inspired students by sharing her personal and professional journey, including her experiences at a women's college and her career with organizations such as **Dr. Reddy's**. She emphasized adaptability to technology, financial independence, and staying updated with global trends. Prof. Madhavi discussed emerging career opportunities in **AI, Big Data, FinTech, ESG, and remote work models**, and outlined roles such as **Business Analyst, Blockchain Analyst, FinTech Specialist, Digital Marketing Manager, Product Manager, HR Analyst, CSR/ESG Manager**, and **data-driven business strategist**. She also explained evolving business models, including platform and aggregator models, and addressed concepts such as employee turnover, the glass ceiling, and the significance of **SDGs 4 and 5** in education and gender equality.

The session highlighted essential skills such as **analytical and critical thinking, financial literacy, communication, leadership**, and proficiency in tools like **Excel, Power BI, and Tableau**. Students were encouraged to pursue professional

certifications such as **CFA, CPA, and FRM**, conduct SWOT analyses, and actively network to strengthen their career prospects. Overall, the seminar provided valuable insights into the changing business landscape and motivated students to prepare confidently for diverse career opportunities in commerce and management.

